DALLAS, TEXASApproved For Release 2005/01/13: CIA-RDP88-01315R000400470014-5
TIMES HERALD OR O 1 500+

E - 214,519 S - 257,936 OCT 1 8 1974

## 15R000400470014-5 ORG I Southern Methodis University Roth, James G.

## SMU ads for CIA criticized

Campus newspaper advertisements to recruit Central Intelligence Agency (CIA) agents have been criticized by a Southern Methodist University faculty member.

James G. Roth, SMU assistant professor of sociology, has urged the SMU Daily Campus to refuse further CIA recruitment advertisements "and to offer an apology for its complicity in the oppression perpetrated by the CIA."

Roth's complaint was raised in light of government admissions that the CIA participated in clandestine operations in foreign countries.

The board of directors of the SMU Publishing Co. is planning to informally review its advertising policy, but Ken Foote, advertising manager, said the newspaper probably would continue to accept the ads "until Congress abolishes the agency."

Charles Reynolds, director of student publications, said, "As long as the CIA is an integral part of the government, I don't know how we could select out CIA ads and not other government ads.

"I don't necessarily approve of CIA activities where they are involved with civil conflicts, but if it is a wrong decision, it's up to the elected officials and the people to change it," he said.

Reynolds said the newspaper does refuse some advertising, such as ads for abortions, but does accept liquor advertisements "which some might consider immoral." The refusal "doesn't mean we're against Approved For Release 2005/01/13: CIA-RDP88-01315R000400470014-5

abortions, it just means we have no way of evaluating abortion clinics," he said.

Roth accused the newspaper of being "morally culpable" for CIA activities and said a free press "does not compel them (newspapers) to recruit murderers, saboteurs and spies."